

 FILE

MAY 23

# fashion calendar

# 1983

JANUARY

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FEBRUARY

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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# 1984

| JANUARY   |    |    |    |    |    |    | FEBRUARY |    |    |    |    |    |    | MARCH    |    |    |    |    |    |    | APRIL    |    |    |    |    |    |    |    |
|-----------|----|----|----|----|----|----|----------|----|----|----|----|----|----|----------|----|----|----|----|----|----|----------|----|----|----|----|----|----|----|
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| MAY       |    |    |    |    |    |    | JUNE     |    |    |    |    |    |    | JULY     |    |    |    |    |    |    | AUGUST   |    |    |    |    |    |    |    |
| S         | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  |    |
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| SEPTEMBER |    |    |    |    |    |    | OCTOBER  |    |    |    |    |    |    | NOVEMBER |    |    |    |    |    |    | DECEMBER |    |    |    |    |    |    |    |
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WA 33

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, MAY 16 & MAY 23, 1983

| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                              | <u>WHERE</u>  |
|---------------------------------|--|--|---|
| Monday<br>May 9-                | SHOWING OF FALL/WINTER<br>COLLECTION   | RODIER PARIS                                 | 202 WEST 40TH STREET<br>SHOWROOM - 15TH FLOOR                                     |
| May 19                          | Separates & knitwear. Contact: 719-9353.   |  |   |
| Monday<br>May 16                | SHOWING OF FALL FURS BY<br>ANDRE & LISA BISANG   | THE TEPPER COLLECTION                        | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE                                      |
| 12:00 Noon                      | By invitation. Thereafter by appt. Contact: Jeff Tepper, 244-8755.   |  |   |
| Monday<br>May 16<br>2:30 P.M.   | SHOWING OF FALL<br>FUR COLLECTION<br>Cocktails 2:00. By inv. Thereafter appt. (9th fl.)  | DAVID LEINOFF, INC.<br>(330 SEVENTH AVENUE)  | THE BALLROOM<br>253 WEST 28TH STREET<br>Contact: Marianne, Edna 244-7601.         |
| Monday<br>May 16<br>3:30 P.M.   | FURS BY GEOFFREY BEENE; &<br>H.B.A. COLLECTION<br>By invitation. Thereafter by appointment.  | H.B.A. FUR CORP.<br>(350 SEVENTH AVENUE)     | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>Contact: 564-1080.                |
| Beginning<br>Monday<br>May 16   | OPENING OF FUR<br>COLLECTION<br>Showings at 10:30 & 2:30. By appointment.  | CHRISTIAN DIOR FURS; &<br>LAURENCE KAYE FURS | 345 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR<br>Contact: 695-8340.                 |
| Beginning<br>Monday<br>May 16   | OPENING OF CUSTOM FUR<br>COLLECTION<br>Continuous by appointment.  | PAT IUTO                                     | 208 WEST 30TH STREET<br>SHOWROOM - 10TH FLOOR<br>Contact: 695-8350.               |
| Beginning<br>Monday<br>May 16   | FALL AND WINTER<br>FUR COLLECTIONS<br>Including designs by Koos Van Den Akker.   | BEN KAHN<br>FUR COLLECTION                   | 150 WEST 30TH STREET<br>SHOWROOM - 13TH FLOOR<br>Contact: 279-0633.               |
| Beginning<br>Monday<br>May 16   | OPENING OF FALL<br>FUR COLLECTION<br>Daily at 11:00 & 2:00.  | ADOLFO FOR<br>LOUIS MILONA                   | 150 WEST 30TH STREET<br>SHOWROOM - 11TH FLOOR<br>Contact: Steve Milona, 244-0770. |
| May 16-<br>May 18               | FIRST U.S. FUR EXPO AT N.Y. STATLER. Contact: Mike Chernak, Master Furriers Guild<br>of America, 101 West 30th Street, 244-8570.                               |  |   |
| Tuesday<br>May 17<br>9:30 A.M.  | SHOWING OF DESIGNER<br>FUR COLLECTIONS<br>Yves St. Laurent, Perry Ellis, Jeffrey Banks. By inv.  | ALIXANDRE FURS<br>(150 WEST 30TH STREET)     | HOTEL PIERRE<br>GRAND BALLROOM<br>Thereafter by appt. 736-5550.                   |
| Tuesday<br>May 17<br>10:30 A.M. | SHOWING OF BILL BLASS<br>FUR COLLECTION<br>By invitation. Thereafter by appt., 5th floor.  | MOHL FURS<br>(345 SEVENTH AVENUE)            | 550 SEVENTH AVENUE<br>BLASS SHOWROOM - 12TH FLOOR<br>Contact: 736-7676.           |
| Tuesday<br>May 17<br>12:00 Noon | FUR COLLECTION BY<br>OSCAR DE LA RENTA<br>By invitation. Thereafter by appt., 20th floor.  | WAGNER FURS<br>(150 WEST 30TH STREET)        | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>Contact: 736-8552.                |
| Tuesday<br>May 17<br>2:30 P.M.  | SHOWING OF DESIGNER<br>FUR COLLECTIONS<br>Furs by Donna Karan & Louis dell'Olio of Anne Klein; and Viola Sylbert. By invitation.<br>Thereafter by appointment. | MICHAEL FORREST<br>Contact: 564-4726.        | 333 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR<br>Contact: 564-4726.                 |

|                                   |   |  |  |
|-----------------------------------|---|--|--|
| Tuesday<br>May 17<br>4:00 P.M.    | FUR FASHIONS BY<br>RALPH LAUREN<br>Cocktails followed by show.  | BIRGER CHRISTENSEN<br>(150 WEST 30TH STREET)<br>By invitation. Contact: Joseph Barlow, 947-7910. | F.I.T. - 227 W. 27TH ST.<br>AMPITHEATRE        |
| Tuesday<br>May 17<br>5-7 P.M.     | INTRODUCING HALSTON 101:<br>NEW MEN'S FRAGRANCE<br>By invitation. Contact: Barbara Mouk, 753-6688.  | HALSTON  | OLYMPIC TOWER<br>645 FIFTH AVENUE - 21ST FLOOR |
| Tuesday<br>May 17<br>5-8 P.M.     | SHOWING OF FUR<br>COLLECTION FROM MONTREAL<br>By invitation. Thereafter by appointment. Contact: 397-0235; or (514) 844-8618.   | AMSEL & AMSEL INC.<br>(ST. ALEXANDRE, MONTREAL)  | QUEBEC GOV'T HOUSE<br>17 WEST 50TH STREET      |
| Beginning Tuesday<br>May 17       | VALERIE-SCHREIBMAN-RAFAEL<br>FUR COLLECTION<br>Twice daily, by appointment. Contact: Bert Fishman, 947-2020.  | V.S.R. ASSOCIATES  | 150 WEST 30TH STREET<br>SHOWROOM - 12TH FLOOR  |
| May 17-19                         | FASHION ACCESSORIES EXPO at 7th Regiment Armory, Park & 66th. Contact: (203) 852-0500.  |  |  |
| Wednesday<br>May 18<br>9:30 A.M.  | SHOWING OF DESIGNER<br>FUR COLLECTIONS<br>Presenting Chloe by Karl Lagerfeld; & Giancarlo Ripa--by Goldin-Feldman International.<br>By invitation. Thereafter by appt. Buyers: 594-4415. Press: Jody Donohue, 688-8653. | GOLDIN-FELDMAN<br>INTERNATIONAL  | 345 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR    |
| Wednesday<br>May 18<br>12:00 Noon | SHOWING OF FUR<br>COLLECTION<br>By invitation. Press: Marcie Rudell, 888-6106.  | REVILLON COLLECTION BY<br>JEAN PAUL AVIZOU   | HOTEL PIERRE<br>GRAND BALLROOM                 |
| Wednesday<br>May 18<br>3:00 P.M.  | SHOWING OF FUR<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 695-8362.  | ADRIENNE LANDAU  | 264 WEST 35TH STREET<br>SHOWROOM - 11TH FLOOR  |
| Wednesday<br>May 18<br>4:30 P.M.  | SHOWING OF DESIGNER<br>FUR COLLECTIONS<br>Furs by Donald Brooks and Dalyne of Milan. By invitation. Thereafter, at 9:30 daily through May 27. Contact: Rubye Graham, 695-7991.  | BARON & HENNESSY   | 333 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR    |
| Wednesday<br>May 18<br>5-7 P.M.   | PREMIERE OF PERSONAL<br>CARE PRODUCTS<br>Cocktails. By invitation. Contact: Molly Rohn, Burson Marsteller, 752-8610.  | GENERAL ELECTRIC   | HOTEL PIERRE (5TH & 61ST)<br>COTILLION ROOM    |
| Thursday<br>May 19<br>10:00 A.M.  | FUR FASHIONS BY<br>MARY McFADDEN<br>By invitation. Thereafter by appointment. Contact: Nancy Walsh, 736-5390.   | DASA   | 150 WEST 30TH STREET<br>SHOWROOM - 9TH FLOOR   |
| Thursday<br>May 19<br>11:00 A.M.  | SHOWING OF FUR<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: Kristi Simmons, 563-6870.  | JOHN ANTHONY FOR<br>KARABELAS FURS   | 333 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR     |
| Thursday<br>May 19<br>12:00 Noon  | SHOWING OF FUR<br>COLLECTION<br>Champagne/Lunch followed by show. By inv. Contact: Kristi Simmons, 563-6870.  | GUY LAROCHE FOR<br>KARABELAS FURS  | 333 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR     |
| Thursday<br>May 19<br>2:00 P.M.   | FALL & WINTER<br>FUR COLLECTION<br>Show followed by refreshments. By inv. Thereafter by appt. Contact: 736-4320.  | TONY CHASE FOR<br>WEG-ROSENBAUM  | THE BALLROOM<br>253 WEST 28TH (7TH & 8TH)      |
| Thursday<br>May 19<br>4:00 P.M.   | SHOWING OF FUR<br>COLLECTION<br>By invitation. Thereafter, 345 Seventh Avenue. Contact: 245-1550.   | GIORGIO SANT'ANGELO<br>FOR ROBERT SIDNEY   | 20 WEST 57TH STREET<br>SHOWROOM - 4TH FLOOR    |
| Thursday<br>May 19<br>6:00 P.M.   | ANNUAL STUDENT<br>FASHION SHOW<br>Note time change. By invitation. Contact: Fashion Design Department, 760-7667.  | FASHION INSTITUTE<br>OF TECHNOLOGY   | HAFT AUDITORIUM<br>227 WEST 27TH STREET        |

| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                      | <u>WHERE</u>   |
|----------------------------------|---|--------------------------------------|--|
| Friday<br>May 20<br>11:00 A.M.   | SHOWING OF FUR FASHIONS<br>BY SHAMASK<br>11:00 A.M. By invitation. Thereafter by appointment. Contact: 736-8552.                              | WAGNER FURS                          | 150 WEST 30TH STREET<br>SHOWROOM - 20TH FLOOR  |
| May 22-25                        | NATIONAL FASHION & BOUTIQUE SHOW at N.Y. Coliseum. Contact: 594-0880 or (800) 225-4278  |                                      |  |
| Tuesday<br>May 24<br>3:00 P.M.   | SHOWING OF FUR<br>COLLECTION<br>By invitation. Contact: Chris Blazakis, 563-4611.   | GALANOS FURS<br>(345 SEVENTH AVENUE) | HOTEL PIERRE<br>COTILLION ROOM   |
| Tuesday<br>May 24<br>5:30 P.M.   | PRESS BRIEFING:<br>FOOT HEALTH<br>Cocktails 6:15. Contact: Anne Zimmerman, the P.R. Board,  | DR. SCHOLL'S FOOT HEALTH<br>COUNCIL  | PARKER MERIDIEN HOTEL<br>PENTHOUSE NORTH (119 W 56TH)<br>(312) 266-7200.               |
| Tuesday<br>May 24<br>5:30-7:30   | "AMERICAN INGENUITY:<br>DESIGN EXCELLENCE"<br>Celebrating the 100th anniversary of the Brooklyn Bridge. By invitation,                        | FIELDCREST                           | THE WATER CLUB<br>500 EAST 30TH STREET<br>536-1302.                                    |
| Beginning<br>Tuesday<br>May 24   | SPRING/SUMMER '84<br>FABRIC/COLOR TRENDS<br>By appointment. For manufacturers, retailers, designers   | COTTON INCORPORATED                  | 1370 AVENUE OF THE AMERICAS<br>THE COTTON WORKS (34TH FL)<br>only: 586-1070, ext. 133. |
| Wednesday<br>May 25<br>9:00 A.M. | PRESS PREVIEW:<br>NEW SUNGLASS LINES<br>Breakfast and preview. By invitation. Press: Hilary King, 289-4933.                                   | PRIVATE EYES; &<br>LAURA BIAGIOTTI   | 385 FIFTH AVENUE<br>SUITE 902  |
| Wednesday<br>May 25<br>5-8 P.M.  | PRESS SHOW: RALPH LAUREN<br>HOME FURNISHINGS<br>By invitation. Contact: Samantha Drake Inc., 307-5090.  | J.P. STEVENS                         | 1185 AVENUE OF THE AMERICAS<br>SHOWROOM - 12TH FLOOR.                                  |
| Thursday<br>May 26<br>9:00 A.M.  | SHOWING OF HOLIDAY<br>SPORTSWEAR COLLECTION<br>Buyers and N.Y. stores. 11:00 A.M. press show. By invitation. Contact: 354-4900.               | LIZ CLAIBORNE INC.                   | 1441 BROADWAY<br>SHOWROOM - 7TH FLOOR<br>Contact: 354-4900.                            |
| May 26                           | 11:00 A.M. LIZ CLAIBORNE SPORTSWEAR Holiday Press Show. Contact: 354-4900.  |                                      |  |
| *May 26                          | DALLAS FALL REGIONAL MARKET (May 26-31)   |                                      |  |
| *May 26                          | ACTIVE SPORTS SHOW IN DALLAS (May 26-29)  |                                      |  |
| May 30                           | MEMORIAL DAY (Monday)--Legal Holiday  |                                      |  |
| Beginning<br>Tuesday<br>May 31   | OPENING OF HOLIDAY<br>SPORTWEAR COLLECTION<br>Continuous by appointment. Contact: 354-4900  | LIZ CLAIBORNE INC.                   | 1441 BROADWAY<br>SHOWROOM - 7TH FLOOR  |
| Beginning<br>Tuesday<br>May 31   | OPENING OF HOLIDAY<br>COLLECTION<br>Continuous by appointment. Contact: 354-7330.   | J.G. HOOK                            | 1410 BROADWAY<br>SHOWROOM - 20TH FLOOR   |
| Wednesday<br>June 1<br>5:30-7:30 | "ART TO WEAR:<br>NEW HANDMADE CLOTHING"<br>Featuring 24 prominent fiber artists. By inv. Contact:   | AMERICAN CRAFT MUSEUM II             | INTERNATIONAL PAPER PLAZA<br>77 WEST 45TH STREET<br>Joan Eisenberg, 696-0710.          |
| Monday<br>June 1-<br>August 1    | BROOKLYN BRIDGE CENTENNIAL<br>EXHIBITION: 1883 GOWNS<br>Also, pictures from Traphagen Museum collection. Contact: Allyn Rice Bloeme, 673-0300 | TRAPHAGEN SCHOOL<br>OF FASHION       | TRAPHAGEN SCHOOL OF FASHION<br>257 PARK AVENUE SOUTH                                   |

| <u>DATE</u>                             | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>   | <u>WHERE</u>   |
|---|---|---|--|
| Thursday<br>June 2<br>11:00 A.M.        | SHOWING OF HOLIDAY<br>DRESS COLLECTION<br>By invitation. Press contact: 944-0400.   | LIZ CLAIBORNE, INC.                                     | 1441 BROADWAY<br>SHOWROOM - 11TH FLOOR                   |
| Thursday<br>June 2<br>11:30 A.M.        | 44TH ANNUAL COMMENCEMENT<br>AND LUNCHEON<br>Speaker and Distinguished Award to: Florence Skelly, President, Yankelovich, Skelly and White. By invitation. Contact: Joan Terranova, 752-1530.                              | LABORATORY INSTITUTE OF<br>MERCHANDISING                | HOTEL PLAZA<br>GRAND BALLROOM                            |
| *June 3                                 | ATLANTA FALL REGIONAL MARKET (June 3-7). Contact: Don Berg, (404) 688-8994.   |   |  |
| *June 3                                 | CHICAGO FALL REGIONAL MARKET. Contact: 800-621-3902. (June 3-7)   |   |  |
| *June 3                                 | LOS ANGELES FALL REGIONAL MARKET AT WILSHIRE HYATT HOTEL, L.A. (June 3-6)   |   |  |
| June 4-7                                | FASHION FOOTWEAR ASSOCIATION AT HILTON. Contact: Edward Launzel, 246-3410.  |   |  |
| Saturday<br>June 4-<br>June 7           | CRUISE & EARLY SPRING<br>FOOTWEAR COLLECTIONS<br>Featuring Andrew Geller, Julianelli, Geoffrey Beene, Beene Bag, & Sleekers.<br>By appointment. Contact: Donald Pliner, 888-6161.   | ANDREW GELLER INDUSTRIES                                | 660 MADISON AVENUE<br>SHOWROOM - 14TH FLOOR              |
| Monday<br>June 6<br>6:30 P.M.<br>Dinner | "T.G.I.F."--A MUSICAL<br>FASHION REVIEW<br>Honoring the 50th birthday of the New York Skirt and Sportswear Association. Bk tie.<br>Reception. Show at 8:00. Tickets: \$300.00 contribution. Contact: Alex Cohen, 760-7641 | FASHION INSTITUTE OF<br>TECHNOLOGY                      | SHIRLEY GOODMAN RESOURCE CEN<br>27TH STREET & 7TH AVENUE |
| Beginning<br>Monday<br>June 6           | PREVIEWING OF HOLIDAY<br>COLLECTION<br>Also showing Fall II. Continuous by appointment. Contact: 736-5365.  | LEON BLOCK COLLECTION                                   | 498 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR              |
| Beginning<br>Monday<br>June 6           | OPENING OF HOLIDAY<br>DRESS COLLECTION<br>Continuous by appointment. Contact: 944-0400.   | LIZ CLAIBORNE, INC.                                     | 1441 BROADWAY<br>SHOWROOM - 11TH FLOOR                   |
| Beginning<br>Monday<br>June 6           | OPENING OF HOLIDAY<br>COLLECTION<br><u>Note new showroom.</u> Continuous by appointment. Contact: 382-3700.   | ALEXANDER JULIAN  | 8 WEST 40TH STREET<br>NEW SHOWROOM - 21ST FLOOR          |
| June 6-9                                | NATIONAL SHOE FAIR IN N.Y. AT THE SHERATON CENTRE, 7th & 52nd. Contact: 246-3410.   |   |  |
| Tuesday<br>June 7<br>2:00 P.M.          | SEVENTEEN'S PICK HITS<br>OF 1983<br>Also at 4:00 P.M. Tickets: \$25.00. Contact: Anne Hratko, 407-9773.   | SEVENTEEN MAGAZINE                                      | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Tuesday<br>June 7<br>6-8 P.M.           | PREMIERE HALSTON III<br>COLLECTION<br>Fashion show & cocktail reception. By inv. Contact: Madeline de Vries, 753-6688.  | J.C. PENNEY   | MUSEUM OF NATURAL HISTORY<br>OCEAN ROOM (79TH & CPW)     |
| Tuesday<br>June 7-<br>June 9            | 15TH INTERNATIONAL<br>LEATHER GOODS SHOW<br>"Largest Handbag Show In America." Exhibits from 24 countries. Contact: 687-1185.   | INTERNATIONAL<br>TRADE SHOWS                            | NEW YORK COLISEUM<br>59TH ST. & COLUMBUS CIRCLE          |
| Beginning<br>Tuesday<br>June 7          | OPENING OF HOLIDAY<br>COLLECTION<br>Continuous by appointment. Contact: 221-1208.   | FELIX ARBEO DESIGNS, LTD.                               | 264 WEST 40TH STREET<br>SHOWROOM - 7TH FLOOR             |
| Wednesday<br>June 8<br>7:00 P.M.        | SPRING FASHION GALA IN<br>HONOR OF DORIS SHAW<br>Black tie. By invitation. Tickets: \$300.00; 751-4000, ext. 423.   | AMERICAN JEWISH COMMITTEE<br>APPEAL FOR HUMAN RELATIONS | HOTEL PLAZA<br>BAROQUE SUITE                             |

\*June 10 FALL READY-TO-WEAR IN MIAMI, Contact: (305) 261-2900. (June 10-14)

June 11- N.A.D.I. (NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES) 120 EAST 23RD STREET, CHRISTMAS  
June 15 MARKET WEEK, PIER 88 (48th St. & 12th Ave.). Contact: Marvin Dorfman, 982-6571.

|                   |  |   |  |
|-------------------|--|---|--|
| Beginning Monday  | OPENING OF HOLIDAY COLLECTION  | ADELE SIMPSON                                 | 530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| June 13           | Continuous by appointment. Contact: 354-8600.  |   |  |
| Wednesday June 15 | ELEVENTH ANNUAL RECOGNITION AWARDS GALA<br>6:30 P.M. Cocktails. Dinner at 7:30 P.M. Tickets: \$300.00. Contact: 673-5580.  | THE FRAGRANCE FOUNDATION                      | SHERATON CENTRE ROYAL BALLROOM           |
| Wednesday June 15 | GALA OPENING OF DIMITRI EMPORIO DELL'ALTA MODA<br>7:30 P.M. Black tie dinner. By invitation. Contact: Abby MacFadden, 431-1090.  | DIMITRI COUTURE                               | 110 GREENE STREET                        |
| June 19           | FATHER'S DAY -- Sunday   |   |  |
| Sunday June 19    | PRESS PREVIEW: FALL MEN'S & BOYS' FASHIONS<br>4:00 PM- Also, women's fashions. By invitation. Executive Director: Norman Karr. Fashion<br>June 24 Director: Chip Tolbert. Contact: Katherine Ogan, 683-5665. | MEN'S FASHION ASSOC'N<br>(240 MADISON AVENUE) | FRANKLIN PLAZA HOTEL PHILADELPHIA        |
| 4:00 P.M.         | MFA SEMINAR I  | 8:00 P.M. John Wanamaker (Tent.) Dinner       |  |
| 6:30 P.M.         | Pierre Cardin Cocktails  |   |  |
| 7:30 A.M.         | Breakfast  | <u>Monday, June 20</u>                        |  |
| 8:30 A.M.         | MFA SEMINAR II   | 10:45 A.M. Allyn St. George                   |  |
| 9:30 A.M.         | J.C. Penney  | 11:15 A.M. Jhane Barnes                       |  |
| 10:00 A.M.        | Bausch & Lomb  | 12:15 P.M. Evan-Picone                        | Lunch                                    |
| 10:15 A.M.        | Jeffrey Banks  | 6:30 P.M. Cutty Sark                          | Cocktails                                |
|                   |  | 8:00 P.M. Cutty Sark                          | Dinner                                   |
| 7:30 A.M.         | Breakfast  | <u>Tuesday, June 21</u>                       |  |
| 8:30 A.M.         | Jeanswear Communications   | 10:45 A.M. Henry Gretel                       |  |
| 9:00 A.M.         | Alan Flusser   | 11:15 A.M. Ron Chereskin                      |  |
| 9:30 A.M.         | Pendleton  | 12:15 P.M. After Six                          | Lunch                                    |
| 10:00 A.M.        | Italian Shoe Center  | 6:30 P.M. DuPont/Gerry Ski                    | Cocktails                                |
| 10:15 A.M.        | DuPont   | 8:00 P.M. Stanley Blacker                     | Dinner                                   |
| 7:30 A.M.         | Breakfast  | <u>Wednesday, June 22</u>                     |  |
| 8:30 A.M.         | Merona Sport   | 10:45 A.M. DuPont/Working Woman Panel         |  |
| 9:00 A.M.         | Alexander Julian   | 11:15 A.M. DuPont/Working Woman Panel         |  |
| 9:30 A.M.         | The Lee Company  | 12:15 P.M. Jean-Paul Germain                  | Lunch                                    |
| 10:00 A.M.        | Sears, Roebuck, & Co.  | 6:30 P.M. Bill Blass for PBM                  | Cocktails                                |
| 10:15 A.M.        | Sahara Club  | 8:00 P.M. Bill Blass for PBM                  | Dinner                                   |
| 7:30 A.M.         | Breakfast  | <u>Thursday, June 23</u>                      |  |
| 8:30 A.M.         | Robert Stock   | 10:45 A.M. Gianfranco Ruffini                 |  |
| 9:00 A.M.         | Haggar Co.   | 11:15 A.M. Cesarani, Div. of Jaymar-Ruby      |  |
| 9:30 A.M.         | Gentlemen's Quarterly  | 12:15 P.M. Playboy                            | Lunch                                    |
| 10:00 A.M.        | Henry Dunay  | 6:30 P.M. Cocktails                           |  |
| 10:15 A.M.        | Andrew Fezza   | 8:00 P.M. Dinner                              |  |
| 7:30 A.M.         | Breakfast  | <u>Friday, June 24</u>                        |  |
| 8:30 A.M.         | Dimitri Couture  | 9:30 A.M. Serica                              |  |
| 9:00 A.M.         | Bill Ditfort   | 9:45 A.M. Menswear Retailers Panel            |  |
|                   |  | 10:15 A.M. Menswear Retailers Panel           |  |

| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                           | <u>WHERE</u>   |
|----------------------------------|--|---|--|
| Monday<br>June 20<br>12 Noon     | SHOWING OF AUTUMN/<br>WINTER COLLECTION<br>Also, at 3:00 P.M. By invitation. Contact: 688-4410   | ADOLFO<br>(36 E. 57TH ST.)                | ST. REGIS HOTEL<br>VERSAILLES ROOM                       |
| Beginning<br>Monday<br>June 20   | OPENING OF HOLIDAY<br>COLLECTION<br>Continuous by appointment. Contact: 221-8510.  | BILL ATKINSON                             | 514 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR               |
| Beginning<br>Monday<br>June 20   | OPENING OF HOLIDAY<br>COLLECTION<br>Continuous by appointment. Contact: Jane Scudi, 840-9400.  | VILLAGER                                  | 1411 BROADWAY<br>SHOWROOM - 15TH FLOOR                   |
| Tuesday<br>June 21<br>11:30 A.M. | SHOWING OF FALL<br>MADE-TO-ORDER COLLECTION<br>Also at 3:00 P.M. By invitation. Contact: 355-4545.   | HALSTON                                   | OLYMPIC TOWER - 21ST FLOOR<br>645 FIFTH AVENUE (51ST ST) |
| June 21                          | 3:00 P.M., HALSTON (2nd show), OLYMPIC TOWER, 645 Fifth Avenue. By inv., 355-4545.   |   |  |
| Tuesday<br>June 21<br>6:00 P.M.  | PIERRE CARDIN<br>AT THE RITZ<br>Advance Spring '84 fashion show and party. By inv. Contact: Mary Buchwald, 935-8067.   | THE PIERRE CARDIN<br>MEN'S LICENSEE GROUP | THE RITZ<br>119 EAST 11TH STREET                         |
| Tuesday<br>June 28<br>5-8 P.M.   | A SALUTE TO AMERICAN<br>KNITWEAR DESIGN<br>Nat'l Knitwear & Sportswear Assoc'n. By invitation. Contact: Ellen Sherman, 683-7520.                                       | NKSA DESIGNERS' GROUP                     | TAVERN ON THE GREEN<br>CENTRAL PARK WEST & 67TH ST.      |
| *July 2                          | PITTI BIMBO (CHILDREN'S WEAR & ACCESSORIES) IN FLORENCE  |   |  |
| July 4                           | INDEPENDENCE DAY (Monday) -- Legal Holiday   |   |  |
| *July 8-11                       | PITTI UOMO (MEN'S FASHIONS) IN FLORENCE  |   |  |
| *July 19-<br>July 22             | FALL & WINTER COUTURE SHOWINGS IN ROME. Contact: La Camera Nazionale dell'Alta Moda Italiana, Piazza Aracoeli 3, Rome 00186. Tel: 679-43-90.                           |   |  |
| *July 25-<br>July 28             | FALL HAUTE COUTURE SHOWINGS IN PARIS. Contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Rue du Faubourg St. Honore, Paris 75008. Tel: 266-64-44. |   |  |
| July 30                          | JEWELRY EXHIBIT AT N.Y. HILTON & SHERATON CENTER (July 30 - Aug. 3)  |   |  |
| August 1                         | SIGNATURES BY RUSS TAYLOR.....512 Seventh.....6th Floor.....354-4700   |   |  |
| August 1                         | YUKIKO HANAI.....512 Seventh.....6th Floor.....354-4700  |   |  |
| *August 6                        | RESORT READY-TO-WEAR AT MIAMI APPAREL MART, Contact: (305) 261-2900. (August 6-9)  |   |  |
| August 8                         | ADRI.....552 Seventh.....2nd Floor.....719-5020  |   |  |
| August 8                         | AGATHA BROWN.....498 Seventh.....4th Floor.....947-7655  |   |  |
| August 8                         | AKIRA.....530 Seventh.....30th Floor.....398-0018  |   |  |
| August 8                         | JOHN ANTHONY.....550 Seventh.....24th Floor.....840-0370   |   |  |
| August 8                         | RICHARD ASSATLY FOR BENTON LTD.....500 Seventh.....18th Floor.....719-9290   |   |  |
| August 8                         | BARON PETERS; & ROBERT LEONARD.....530 Seventh.....30th Floor.....944-0666   |   |  |
| August 8                         | GLORIA BETKER.....209 West 38th.....3rd Floor.....719-5510   |   |  |

August 8 BILL BLASS LTD.....550 Seventh.....12th Floor.....221-6660  
August 8 ALKE BOKER.....552 Seventh.....Suite 400.....575-8400  
August 8 ALBERT CAPRARO LTD.....550 Seventh.....18th Floor.....840-1679  
August 8 OLEG CASSINI COLLECTIONS.....530 Seventh.....9th Floor.....354-6990  
August 8 CASTLEBERRY KNITS LTD.....530 Seventh.....5th Floor.....221-4333  
August 8 ARTHUR CHAPNIK.....230 West 38th.....6th Floor.....840-2777  
August 8 LUCILLE CHAYT.....264 West 35th.....6th Floor.....564-2584  
August 8 BERN CONRAD.....530 Seventh.....27th Floor.....391-8052  
August 8 RON CHERESKIN FOR WOMEN.....530 Seventh.....10th Floor.....382-3710  
August 8 CONSTANCE BY CONSTANCE MALLAS .....498 Seventh.....16th Floor.....947-2575  
August 8 CHRISTIAN DIOR SPORTSWEAR.....550 Seventh.....7th Floor.....944-9820  
August 8 DDDOMINICK.....530 Seventh.....8th Floor.....719-3833  
August 8 CAROLYN EVE (NEUSTADTER).....Drake Hotel.....Call Collect, (303) 444-4470  
August 8 DIANE GILMAN.....512 Seventh.....43rd Floor.....719-4502  
August 8 LESTER HAYATT.....264 West 40th....14th Floor.....719-5566  
August 8 JONATHAN HITCHCOCK FOR REUBEN THOMAS....498 Seventh.....18th Floor.....736-6060  
August 8 JAMISON/JAMISPORT.....498 Seventh.....24th Floor.....239-9477  
August 8 ROBERT JANAN LTD.....530 Seventh.....19th Floor.....354-7880  
August 8 JAYNE JAY, INC.....499 Seventh.....15th Floor.....695-0909  
August 8 NAT KAPLAN.....498 Seventh.....21st Floor.....239-9400  
August 8 KAPPI.....498 Seventh.....21st Floor.....239-9485  
August 8 ALEXIS KIRK.....385 Fifth.....7th Floor.....532-3779  
August 8 HAROLD LEVINE.....530 Seventh.....21st Floor.....391-2255  
August 8 LILA BLOUSE BY LILA KLEIGMAN.....575 Seventh.....20th Floor.....354-5190  
August 8 VERA MAXWELL.....530 Seventh.....26th Floor.....719-4358  
August 8 ALBERT NIPON COLLECTIBLES.....530 Seventh.....2nd Floor.....921-8620  
August 8 ALBERT NIPON KNITWEAR.....214 W 39th.....12th Floor.....354-1700  
August 8 POSH BY JAY ANDERSON.....550 Seventh.....18th Floor.....398-0763  
August 8 RAINCHEETAHS BY NAMAN.....500 Seventh.....3rd Floor.....944-0800  
August 8 KRISTINA REED.....575 Seventh.....Suite 1425.....391-0031

August 8 SAMUEL ROBERT.....530 Seventh.....9th Floor.....221-1995  
 August 8 JACKIE ROGERS.....787 Madison.....2nd Floor.....744-7303  
 August 8 SHAMASK.....860 Madison.....2nd Floor.....398-1375  
 August 8 HELENE SIDEL.....530 Seventh.....8th Floor.....354-0024  
 August 8 ADELE SIMPSON.....530 Seventh.....23rd Floor.....354-8600  
 August 8 TAHARI.....525 Seventh.....21st Floor.....921-3600  
 August 8 WILROY.....530 Seventh.....22nd Floor.....221-2200  
 August 8 L'ZINGER INTERNATIONAL.....575 Seventh.....18th Floor.....382-3303  
 August 8 INTIMATE APPAREL HOLIDAY & EARLY SPRING MARKET WEEK IN NEW YORK  
 Tuesday SHOWING OF RESORT ALEXANDER JULIAN 8 WEST 40TH STREET  
 August 9 COLLECTION SHOWROOM - 21ST FLOOR  
 11:00 A.M. By invitation. Contact: 382-3700.  
 Tuesday SHOWING OF SWIMWEAR GOTTEX PARSONS FASHION CENTER  
 August 9 COLLECTION (1411 BROADWAY) 560 SEVENTH AVENUE  
 4:30 P.M. By invitation. Thereafter, by appointment, 6th floor. Contact: 354-1240.  
 August 9 FELIX ARBEO DESIGNS LTD.....530 Seventh.....30th Floor.....221-1208  
 August 9 ALFRED BOSAND.....37 West 57th.....5th Floor.....421-4188  
 August 9 HELEN FABRIKANT FOR H. FABRIKANT.....1410 Broadway....18th Floor.....354-1620  
 August 9 CHRISTYNE FORTI.....530 Seventh.....24th Floor.....921-1552  
 August 9 MIKE KORWIN'S KNITWORKS INC.....498 Seventh.....19th Floor.....947-8828  
 August 9 SAZ; & SAZ II.....530 Seventh.....21st Floor.....221-3489  
 August 9 SOO YUNG LEE; & LA SOIREE.....530 Seventh.....6th Floor.....840-6435  
 August 9 VICTORIA ROYAL BY MARTIN STAHELY.....530 Seventh.....7th Floor.....944-6844  
 Wednesday SHOWING OF RESORT BOB MACKIE ORIGINALS PARSONS FASHION CENTER  
 August 10 COLLECTION (550 SEVENTH AVENUE) 560 SEVENTH AVENUE  
 1:00 P.M. By invitation. Thereafter, 22nd floor. Contact: 840-3669.  
 August 10 AURORA RUFFOLO.....530 Seventh.....14th Floor.....354-9250  
 Thursday SHOWING OF RESORT JON HAGGINS 260 WEST 35TH STREET  
 August 11 COLLECTION SHOWROOM - 13TH FLOOR  
 3:00 P.M. By invitation. Thereafter, by appointment. Contact: 564-2897.  
 August 11 ANNE KLEIN & CO.....205 West 39th.....3rd Floor.....221-7880  
 August 12 LEONARD-PARIS COUTURE/STUDIO.....550 Seventh.....23rd Floor.....869-3601  
 \*August 12 ATLANTA WOMEN'S APPAREL MARKET; INFANTS & CHILDRENS. Don Berg, (404) 688-8944.  
 August 15 JEANNE-MARC.....1466 Broadway.....9th Floor.....575-7840

| <u>DATE</u> | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>       | <u>WHERE</u>                 |
|-------------|--|-----------------------|------------------------------|
| August 15   | HANDBAGS & ACCESSORIES MARKET WEEK IN NEW YORK, Holiday & Spring I (August 15 - 19)  |                       |                              |
| *August 18  | DALLAS RESORT/MIDWINTER REGIONAL MARKET. Contact: (214)655-6220. (August 18-23)  |                       |                              |
| August 21   | NATIONAL KIDS FASHION SHOW, N.Y. Statler. Contact: Stanley Kaye, 594-0880.   |                       |                              |
| *August 26  | INTERNATIONAL MEN'S FASHION WEEK & JEANS FAIR IN COLOGNE (August 26-28)  |                       |                              |
| *Sept. 1-4  | FASHION FAIR IN COPENHAGEN   |                       |                              |
| *Sept. 2-5  | MICAM--INTERNATIONAL FOOTWEAR EXHIBITION IN BOLOGNA  |                       |                              |
| *Sept. 4-   | IGEDO INT'L TRADE FAIR & 10TH IGEDO DESSOUS AT DUSSELDORF FAIR GROUNDS. Women's fashions, lingerie, & swimwear. Contact: Dusseldorf Trade Shows, 840-7744. |                       |                              |
| Sept. 7     |  |                       |                              |
| Sept. 5     | LABOR DAY (Monday)--Legal Holiday  |                       |                              |
| Sept. 8     | ROSH HASHONAH (Thursday)(Jewish New Year)--Begins Wednesday September 7 at Sunset.   |                       |                              |
| *Sept. 8-   | MAGIC (MEN'S APPAREL GUILD OF CALIFORNIA) IN LOS ANGELES, 124 E. Olympia Blvd., Suite 506, L.A. 90015, (213) 746-0627.                                     |                       |                              |
| Sept. 11    |  |                       |                              |
| *Sept. 10   | SEMAINE INTERNATIONAL DU CUIR (Leather Goods) at Porte de Versailles, Paris.   |                       |                              |
| *Sept. 10   | SEHM AT PORTE DE VERSAILLES, PARIS. Men's & boys' wear, 869-1720. (Sept. 10-13)  |                       |                              |
| *Sept. 10   | SALON DE LA MODE ENFANTINE IN PARIS. Children's wear. Contact: 869-1720. (Sept. 10-13)   |                       |                              |
| Sept. 11    | NEW YORK PRET AT NEW YORK COLISEUM. Contact: 563-5350. (Sept. 11-13)   |                       |                              |
| *Sept. 11   | 1ST CONTINENTAL FASHION FAIR IN LONDON. Philbeach Events, 01-385-1200. (Sept. 11-14)   |                       |                              |
| Monday      | SHOWING OF SPRING  | DESIGNER'S COLLECTIVE | BERKSHIRE PLACE HOTEL        |
| Sept. 12-   | COLLECTIONS  | (3 EAST 54TH STREET)  | MADISON AVENUE & 52ND STREET |
| Sept. 15    | By appointment. Contact: Elyse Kroll, 759-8055.  |                       |                              |
| Sept. 13    | FASHION ACCESSORIES EXPO AT 7TH REGIMENT ARMORY IN N.Y. (203) 852-0500. (Sept. 13-15)  |                       |                              |
| Sept. 13    | KNITTING YARN FAIR IN NEW YORK AT PIER EXPO. Contact: Margaret Larson, 382-1250.   |                       |                              |
| Sept. 17    | YOM KIPPUR--Saturday (Jewish Day of Atonement). Begins at Sunset Friday.   |                       |                              |
| *Sept. 16   | PITTI DONNA IN FLORENCE (WOMEN'S FASHIONS)   |                       |                              |
| *Sept. 20   | BOBBIN SHOW IN ATLANTA & AAMA CONVENTION, Betty Webb, (803) 771-7500. (Sept. 20-22)  |                       |                              |
| Sept. 25-   | INTERTEX, SPONSORED BY NOSA AT N.Y. COLISEUM. Exhibit of apparel fabrics, leathers,  |                       |                              |
| Sept. 27    | supplies. Contact: 1 Penn Plaza, 594-6647.   |                       |                              |
| *Sept. 30   | MODIT, SPOSA ITALIA, & COMPLEMENTO MODA IN MILAN. Fashion RTW, bridal, & accessories.  |                       |                              |
| *Oct. 3-7   | SPRING READY-TO-WEAR IN MILAN  |                       |                              |
| *Oct. 12-   | SPRING/SUMMER PRET-A-PORTER IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Pret-a-Porter, 100 Faubourg St. Honore 75008 Paris, tel. 266-64-44.     |                       |                              |
| Oct. 19     |  |                       |                              |
| *Oct. 23-   | NAMS (NATIONAL ASSOCIATION OF MEN'S SPORTSWEAR BUYERS); BAMA (BOYS' AND YOUNG MEN'S APPAREL) AT N.Y. COLISEUM. Contact: 986-1811.                          |                       |                              |
| Oct. 26     |  |                       |                              |
| Oct. 31     | SPRING MARKET WEEK IN NEW YORK (Oct. 31-Nov. 11)   |                       |                              |